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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214528
Party	Plaintiff Shirley's World, L.P.
Correspondence Address	JACKIE M JOSEPH EISNER JAFFE ET AL 9601 WILSHIRE BLVD STE 700 BEVERLY HILLS, CA 90049 UNITED STATES jjoseph@eisnerlaw.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Jackie M. Joseph
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Signature	/s/Jackie M. Joseph
Date	04/18/2014
Attachments	Consented Motion (Opp. No. 91214528).pdf(13468 bytes)

THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85723707

Shirley's World, L.P.,	Opposition No. 91214528	
Opposer,		
- against —		
Earl C.J. Prater, Applicant		

OPPOSER'S CONSENTED MOTION TO EXTEND DEADLINES FOR 30 DAYS

I. The Parties' Request.

Pursuant TBMP §501.01 and §509.01, Opposer, Shirley's World, L.P., on the one hand, and applicant, Earl C.J. Prater, on the other hand (collectively, the "Parties"), have agreed to extend all deadlines prescribed by the Board in this proceeding by thirty (30) days. ¹ Accordingly, the Parties request an order that the dates for this proceeding be reset, as follows:

Answer Due:	5/27/2014
Deadline for Discovery Conference	6/26/2014
Discovery Opens	6/26/2014
Initial Disclosures Due:	7/26/2014
Expert Disclosures Due:	11/25/2014
Discovery Closes:	12/23/2014
Plaintiff's Pretrial Disclosures:	2/16/2015

¹ Pursuant to TBMP §502.02 and CFR §2.121(d), Respondent has given his consent to this Motion.

Plaintiff's 30 Day Trial Period Ends: 3/23/2015

Defendant's Pretrial Disclosures: 4/6/2015

Defendant's 30 Day Trial Period Ends: 5/21/2015

Plaintiff's Rebuttal Disclosures: 6/5/2015

Plaintiff's 15 Day Rebuttal Period Ends: 7/5/2015

This extension is requested so as to provide the Parties with additional time to attempt to negotiate a settlement of the contested issues raised in this proceeding without the need to proceed before the Board.

II. Good Cause Exists To Grant This Consented Motion.

This Motion is made prior to the expiration of all deadlines. The standard for allowing an extension of a prescribed period prior to the expiration of that period is good cause. See Fed. Rule Civ. Proc. 6(b)(1). Ordinarily, the Board is liberal in granting extensions of time before the period to act has elapsed, so long as the moving party has not been guilty of negligence or bad faith and the privilege of extensions is not abused. American Vitamin Products, Inc. v. DowBrands, Inc., 22 USPQ 2d 1312, 1314 (TTAB 1992).

Here, good cause exists to grant the stipulated extension as to all deadlines. The Parties verbally agreed to an extension of time on April 18, 2014, because additional time is needed to consider the potential for settlement without simultaneously engaging in the adversarial proceeding. There is no basis upon which to allege bad faith, negligence, or tactics solely designed to delay in connection with this joint request for an extension.

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Conclusion. III.

The Parties respectfully request that the Board agree to their stipulated thirty (30) day

extension of time for all deadlines at issue so that they may take the time needed to explore

potential settlement opportunities.

Dated: April 18, 2014

EISNER JAFFE GORRY CHAPMAN & ROSS

By: <u>/s/ Jackie M. Joseph</u>

Jackie M. Joseph

Attorneys for Opposer, Shirley's World,

L.P.

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CERTIFICATE OF SERVICE

I hereby certify that the foregoing **OPPOSER'S CONSENTED MOTION TO EXTEND DEADLINES FOR 30 DAYS** was served upon Respondent in this action addressed as follows:

Mr. Earl C.J. Prater Respondent, acting on his own behalf P.O. Box 51542 Sparks, NV 89435-1542

BY MAIL. I am readily familiar with the firm's practice of collection and processing correspondence for mailing with the U.S. Postal Service. Under that practice such envelope(s) is deposited with the U.S. Postal Service on the same day this declaration was executed, with postage thereon fully prepaid at 9601 Wilshire Boulevard, Suite 700, Beverly Hills, California 90210, in the ordinary course of business.

Executed on April 18, 2014, at Beverly Hills, California.

EISNER JAFFE GORRY CHAPMAN & ROSS

By: <u>/s/ Jackie M. Joseph</u>

Jackie M. Joseph 9601 Wilshire Boulevard, Suite 700 Beverly Hills, CA 90210

Tel: (310) 855-3200 Fax: (310) 855-3201

Attorneys for Petitioner, Shirley's World, L.P.